

**TOWN OF RINDGE
NEW HAMPSHIRE**

SIGN ORDINANCE

**ADOPTED- SEPTEMBER 9, 2008
Amended March 10, 2009
Amended March 8, 2011**

Rindge Sign Ordinance

This Ordinance is adopted in accordance with RSA 674:16.

I. PURPOSE AND INTENT

This Sign Ordinance is to provide guidance in the design; placement and lighting of signs while preserving and enhancing community appearance and aesthetics, and-protecting the health, safety, and welfare of the citizens of Rindge. The guiding principle of the Ordinance is the Master Plan. Signs should not destroy or detract from scenic vistas, compete unnecessarily with the natural environment, or proliferate in number. The Ordinance recognizes that any business needs identification and the public needs direction. This Ordinance aims to encourage use of street graphics that are compatible with community character, readable, clear, and not distracting to vehicular and pedestrian traffic, and are maintained in good repair. The following provisions are designed to encourage reasonable uniformity in the size, treatment and presentation of signs in each Zoning District.

II. SCOPE

This Sign Ordinance provides for the design, installation, maintenance and display of signs in the Town of Rindge. The provisions of this section shall govern the construction, location, lighting, alteration, repair and maintenance of all signs together with the associated appurtenant and auxiliary devices with respect to structural and fire safety.

III. GENERAL PROVISIONS (Applicable to all Districts)

- A. All signs and sign structures are to be constructed of good quality material and shall be structurally safe in design and installation and built to withstand New England weather.
- B. Placement of signs shall be located so as to avoid clutter and to avoid signage which individually or collectively is confusing, distracting, impairs visibility along the public way or blocks visibility of signs for other businesses.
- C. A permit and/or approval is not required for ordinary maintenance and/or repair of an existing sign as long as such maintenance and/or repair does not enlarge the sign face or relocate the sign.
- D. Unless otherwise specifically provided for in other sections of this Ordinance, no person shall erect, display or relocate any sign, sign structure or outdoor display structure, in any district without first obtaining a permit.

E. Failure to conform to the conditions of a sign permit, including any conditions and/or stipulations attached to approval/permit by the Planning Board, Zoning Board of Adjustment, Board of Selectmen and/or Code Enforcement Officer shall render such permit void.

F. Illumination Standards:

1. Illumination shall be of low intensity and shall be directed so that the sign is adequately lit with a subdued light falling only on the subject sign.
2. The minimum amount of lighting required to allow the sign to be visible shall be used and be appropriate to the character of the sign and surroundings.
3. A sign shall be illuminated only by a steady or continuous diffused white light.
4. All wiring to freestanding signs shall be underground.
5. Lighting fixtures shall be Full Cut-off type Bare bulb lighting, such as flood and spot lights, shall not be used for sign lighting without appropriate shielding.
6. Lighting shall be downcast, directed below the horizontal, and illuminate the sign only and shall not cast light, glare or reflected light on adjacent buildings or roadways or create a nuisance to abutters or a distraction to drivers of passing vehicles. Lighting shall be installed and shielded in such a way that the light source shall not be directly visible at any point beyond the lot lines of the premises containing the sign. The Average Level of Illumination on the vertical surface of the sign shall not exceed 5.0 Foot-candles, and the Uniformity Ratio shall not exceed 4.0. The Contrast Ratio shall be a maximum of 10.0. For guidance on meeting these lighting specifications, please see the Planning Department.
7. Specific hours of illumination are included herein by Zoning District.

G. Existing Non-Conforming Signs: Every sign lawfully in existence at the time of the adoption of this ordinance may continue in existence provided that:

If the use of Any Non-Conforming Sign, or the business to which it pertains, has been discontinued for a period of twelve calendar months or more, the sign shall be considered an Abandoned Sign and shall not be re-established, restored, or repaired unless it is made to comply with this ordinance.

H. Measurement Standards:

1. When determining the size of a sign, the area of the lettering, background, and frame shall be included, but the foundation and supports or brackets shall be excluded, unless the foundation and supports are of such size or prominence by painting or identification by word or logo as to become part of the sign itself.
2. Sign shapes shall be determined to be a geometric shape or combination of shapes such that a generally accepted formula may be used to determine the area.
3. Only the area of one side of a double-faced sign is counted if both sides are identical and the angle between each side is no greater than 90 degrees. For changeable copy signs, the message need not be identical. If more than two sides, each face shall be counted toward the total area allowed for a single sign.
4. When signs are constructed of individual pieces or shapes such as individual letter signs, the sign area shall be determined by drawing a rectangle or other appropriate geometric shape around all pieces.
5. When measuring Representational Signs or 3-dimensional signs, the sign shall be encompassed by a rectangle, and the area of the sign shall be the product of 'A' times 'B', where 'A' is the sum of the width of the rectangle plus the sign thickness, and 'B' is the sum of the length of the rectangle plus the sign thickness.

I. Real Estate Sign Provisions:

“Only one Real Estate Directional Sign is allowed at an intersection for all houses for sale on any road connecting to that intersection. Such a sign shall be a 6 inch by 24 inch hardboard sign, printed on one or both sides and anchored to the ground and supported by a 50 inch tall steel frame in accordance with the design specifications contained in Appendix A hereto. No Real Estate Directional signs may be placed in the right of way.”

IV. **Signs not requiring a permit: The following signs do not require a permit but must be in compliance with the sign provisions for the Zoning District where located:**

- A. Charitable Signs and/or Temporary Signs (except Political Signs) may be erected not more than two (2) weeks in advance of the event and must be removed not later than two (2) days after the event is concluded.

- B. Construction Signs: Allowed only on the property where the project is located and must be removed within ten (10) days of completion.
 - C. Directional Signs: Limited to four (4) square feet.
 - D. Event-Specific Signs: Considered temporary signs and may be erected not more than two (2) weeks in advance of the event and must be removed not later than two (2) days after the event is concluded.
 - E. Flags: National, state, provincial, or religious flags, except when used in such a manner or in such quantity as to draw attention to a commercial enterprise. No unrelated message may be used on any such flag. Flags with a short message i.e., Welcome, Sale or Open shall be no larger than 3' X 5'.
 - F. Political Signs shall conform to all New Hampshire State Statutes and may not be displayed on any Town property or private property without permission.
 - G. Historic Plaques, Markers
 - H. Information Signs no greater than one (1) square foot each with any of the following messages: open, closed, vacancy, and no vacancy; the occupants name and/or profession; and credit card, telephone, restroom, and similar signs.
 - I. Signs located on rolling stock of licensed common carriers or registered motor vehicles fit for highway use and not used to defeat the spirit of this Ordinance.
 - J. Legal notices, such as "no trespassing" or "no hunting" signs not exceeding three (3) square feet.
 - K. Real Estate and Real Estate Directional Signs: On-site real estate signs must be removed within 5 days after sale, rental or lease. Off-site and on-site signs advertising an open house are allowed for a duration not to exceed 6 days prior to the open house and are to be removed within 24 hours after the open house.
 - L. Seasonal Signs if displayed for less than sixty (60) consecutive days.
- V. Prohibited Signs: Notwithstanding any other provisions of this Ordinance, the following signs are not allowed in any District:**
- A. Off-Premises Signs except: (1) Real Estate Directional Signs; and (2) Seasonal Signs.
 - B. Billboards, Inflatable Signs, Moving Signs and Electronic Messaging Displays.
 - C. Any sign which has blinking, moving or changing illumination, pennants, ribbons, balloons, streamers, spinners or other similar devices except barber shop poles.

- D. Signs which emit odors, vapors, smoke, sound, or noise.
- E. Signs placed in the public right-of-way, including signs placed on utility poles, median strips, or traffic islands.
- F. Signs which contain statements, words, or pictures of an obscene, indecent, or immoral character, such as may offend public morals or decency.
- G. Portable signs, except when used as temporary signs in accordance with this Ordinance.
- H. Any sign advertising a use not allowed by the applicable Zoning Ordinance.
- I. Signs using 'up lighting'.
- J. Signs with neon or glass tube lighting except as provided in Section VI.C.1 of this ordinance.
- K. Abandoned signs shall be considered such one year after the business advertised is closed.
- L. Signs in obvious disrepair, after written notice to repair is sent to the owner or signs for which a current year's permit renewal fee has not been paid by April 30th.
- M. Window signs to the extent that they cover more than 25% of the window area. Holiday decorations exempted.
- N. Roof Signs.
- O. Illuminated Canopy signs.
- P. Awning signs that are or appear to be illuminated by lighting underneath.
- Q. Internally illuminated signs including Vending Machine Signs and/or their facades.
- R. Any sign advertising a use, product, or service not available on the sign's premises, except for those allowed in Section V.A.
- S. Any sign not specifically allowed by this ordinance.

VI. SIGN REGULATIONS BY ZONING DISTRICT: PERMIT REQUIRED

A. RESIDENTIAL AND RESIDENTIAL/AGRICULTURAL DISTRICTS:

1. One of the following signs is allowed for legal non-residential uses and requires a sign permit:
 - One permanent on premises free-standing, wall, hanging or awning sign no larger than four (4) square feet and no higher than six (6) feet, if free-standing, or higher than eight (8) feet, if an awning or wall mounted sign.
2. The following signs are allowed for Churches and B&B establishments with Site Plan Review:
 - a. One free-standing sign no larger than twelve (12) square feet and no higher than six (6) feet.
 - b. One additional wall mounted sign no larger than four (4) square feet.
3. Subdivision Signs: One sign at each entrance to a development of more than 10 lots, no larger than twenty-four (24) square feet. No illumination allowed.
4. Charitable, Event Specific, Temporary, Political and Seasonal Signs are allowed if no larger than twelve (12) square feet. **No permit required.**
5. Illumination Standards:
 - a. Signs in paragraph 1 above may be illuminated during business hours but no later than 6:00 P.M.
 - b. Signs in 2 above may be illuminated until 10:00 P.M. or the close of business, whichever is earlier.

B. VILLAGE AND COLLEGE DISTRICTS:

1. The following signs are allowed for legal non-residential uses and require a sign permit:
 - a. One permanent on premises sign, no larger than sixteen (16) square feet and no higher than six (6) feet, if free-standing, or higher than eight (8) feet if wall mounted.
 - b. One additional permanent on premises sign for each non-contiguous road frontage, or frontage on two different roads, to be no larger than sixteen (16) square feet and no higher than six (6) feet.
 - c. For multi tenant buildings: one additional Wall Sign per tenant and/or business, no larger than two (2) square feet.
2. For businesses located on Route 119 and Route 202, the following may be allowed with Site Plan Review:

Signs larger than sixteen (16) square feet up to a maximum of twenty-four (24) square feet, and/or may be signs higher than 6 feet to a maximum of eight (8) feet, if free-standing.

3. Charitable, Event Specific, Temporary, Political and Seasonal Signs are allowed no larger than twenty-four (24) square feet. **No permit required.**
4. Subdivision Signs: One sign at each entrance to a development of more than 10 homes, no larger than twenty-four (24) square feet. No illumination allowed.
5. Illumination standards:
 - a. Signs in the Village District may be illuminated until 10:00 P.M. or the close of business, whichever is earlier.
 - b. Signs in the Village District located on Route 202 or Route 119 may be illuminated until the close of business with sign lighting intensity reduced by $\frac{1}{2}$ after 10:00 P.M.
 - c. Signs in the College District and located internally within the property of FPU which are not visible from: any public right-of-way, or from across parks, ponds, waterways or adjacent properties may be illuminated until the close of business.

C. COMMERCIAL DISTRICT, GATEWAY DISTRICTS AND COMMERCIAL USES IN THE BUSINESS/LIGHT INDUSTRIAL DISTRICT:

1. Neon signs, up to 2 square feet, when displayed inside store windows indicating 'Open' or 'ATM' are allowed and must comply with illumination limitations. No permit required.
2. Food Service Menu Signs up to 12 square feet are allowed as an additional sign adjacent to drive-thru or take-out windows.
3. Maximum sign height for a Free Standing sign is either: (1) 10 feet measured from the adjacent ground, or (2) 10 feet higher than the average elevation of the two points on the crown of the adjacent road, each 60° to the side of a perpendicular line running from the sign to the road; whichever is higher.
4. Signs may be illuminated until 10:00 P.M. or the close of business, whichever is later. For business open later than 11:00 P.M. the sign may stay illuminated until the close of business with sign lighting intensity reduced by $\frac{1}{2}$ after 11:00 P.M.
5. The following signs are allowed with Site Plan Review:
 - a. A single business, in a single building may have one sign per entrance from a public road or public access road not no larger than 32 square feet of sign surface area. If more than one entrance, the total maximum sign surface area of all signs is not to exceed 32 square feet. One additional sign no larger than sixteen (16) square feet is allowed on the building.

- b. A single business, in a single building, which is located on a corner lot, may have 1 sign facing each public road. The total maximum sign surface area of both signs is not to exceed 48 square feet, but in no event shall any individual sign be larger than 32 square feet. One additional sign no larger than sixteen (16) square feet is allowed on the building.
 - c. A group of 2 or 3 businesses may have one sign per entrance from a public road or public access road. Each sign is may be no larger than 40 square feet. The sign may be a directory sign or a sign identifying the building or site or a combination of both. If a directory or combination sign, it shall be coordinated in material, shape, lettering, color and/or decorative elements. Individual occupants within a building or collection of buildings may have, in addition, 1 sign with up to 16 square feet of sign surface area per occupant on the exterior of the building.
 - d. A group of more than 3 businesses may have one sign per entrance from a public road or public access road limited to a maximum cumulative area of 32 square feet. For each business in the group an additional 8 square foot of area may be added to the sign with a maximum size limit of 64 square feet for all entrance signs. Individual occupants within a building or collection of buildings may have, in addition, 1 sign with up to 16 square feet of sign surface area per occupant on the exterior of the building and must have a Sign Master Plan for the development before any sign permits are issued. Total signage area for the entire development or cluster shall be calculated at the rate of 0.75 square foot of sign surface area per foot of building frontage.
- 6. Charitable, Event Specific, Temporary, Political and Seasonal Signs are allowed no larger than thirty-two (32) square feet. No permit required.
 - 7. For businesses not requiring Site Plan Review, the provisions of this Section VI C shall apply.

D. BUSINESS/LIGHT INDUSTRY DISTRICT:

- 1. Maximum sign height for a Free Standing sign is either: (1) 10 feet measured from the adjacent ground, or (2) 10 feet higher than the average elevation of the two points on the crown of the adjacent road, each 60° to the side of a perpendicular line running from the sign to the road; whichever is higher.
- 2. Signs may be illuminated until 10:00 P.M. or the close of business, whichever is later. For businesses open later than 11:00 P.M. the sign may stay illuminated with sign lighting intensity reduced by ½ after 11:00 P.M

3. The following signs are allowed with Site Plan Review:
 - a. A single business, in a single building may have one sign per entrance from a public road or public access road no larger than 15 square feet. If more than one entrance the total maximum sign surface area of all signs is not to exceed 25 square feet. One additional sign no larger than fifteen (15) square feet is allowed on the building.
 - b. A single business, in a single building, which is located on a corner lot, may have 1 sign facing each public road. The total maximum sign surface area of both signs is not to exceed 25 square feet, but in no event shall any individual sign be greater than 15 square feet. One additional sign no larger than fifteen (15) square feet is allowed on the building.
 - c. A group of 2 or 3 businesses may have one sign per entrance from a public road or public access road. Each sign may have 15 square feet of signage identifying the name of the center with an additional 5 square feet for each tenant and/or business and shall be coordinated in material, shape, lettering, color and/or decorative elements. Individual occupants within a building or collection of buildings may have, in addition, 1 sign no larger than 15 square feet per occupant or business on the exterior of the building.
 - d. A group of more than 3 businesses may have one sign per entrance from a public road or public access road. Each sign may have 15 square feet of signage identifying the name of the center with an additional 5 square feet for each tenant or business. Individual occupants within a building or collection of buildings may have, in addition, 1 sign with up to 15 square feet of sign surface area per occupant on the exterior of the building and must have a Sign Master Plan for the development before any sign permits are issued.

4. Charitable, Event Specific, Temporary , Political and Seasonal Signs are allowed no larger than thirty-two (32) square feet. No permit required.

5. For businesses not requiring Site Plan Review, the provisions of this Section VI D shall apply.

VII. SIGN MASTER PLANS: This section details additional requirements for signage for clusters of businesses and/or buildings, in order to avoid a clutter of signs that would detract from the aesthetic appearance of the environment and the development. The intent of this section is to promote a uniform, coordinated and aesthetic presentation designed to provide information to the general public.

- A. Sign Master Plans are required in the following situations:
 - 1. Where a group of 4 or more commercial and/or industrial businesses are to be located in a development on a single lot.
 - 2. Where a group of 4 or more commercial and/or industrial businesses are to be grouped together on contiguous lots with a common access road.
- B. Sign Master Plans are encouraged in the following situation: Where fewer than 4 individual businesses located on the same lot or on contiguous lots so elect, such a development may adopt a Sign Master Plan to govern signage and shall file such plan with the Planning Department.
- C. A Sign Master Plan approved by the Planning Board shall detail the placement, design, color coordination, visibility, and compatibility with the general design of the cluster of businesses or the development. The signs shall be coordinated in material, shape, lettering, color and/or decorative elements
- D. Informational and directional signs, with the exception of uniform traffic control devices, shall be consistent with the general sign design of the development or cluster and are exempt from the total sign area calculation provided they do not contain advertising.
- E. Unless specifically provided for in this section, the general provisions of the other sections of this Sign Ordinance shall govern.

VIII. PERMITTING PROCESS:

- A. No sign shall be changed or altered in any way, or erected or placed within the Town of Rindge without a permit. Except signs described in Section IV.
- B. Application for a sign permit shall be to the Board of Selectmen or their designee, who shall devise and make public an appropriate application form or forms and establish an appropriate fee schedule.
- C. An application for a sign permit shall include exact sign location, sign size drawn to the scale of the plot plan, if one is required, method of illumination, and types of materials to be used in construction and shall include a photograph or drawing of the proposed sign, and be signed by the business owner and the owner of the property, if different. A fully completed application shall be included with a Site Plan Review application when required.
- D. Real Estate firms shall not be assessed a fee for the placement of individual Real Estate or Real Estate Directional Signs but shall be assessed an annual fee for such signs. No application required.

IX. ENFORCEMENT: VIOLATIONS AND PENALTIES

- A. The enforcement of this Ordinance shall be by the Board of Selectmen, or their designee, in accordance with the provisions of this Ordinance.
- B. The property and/or sign owner upon which any sign is found to be in violation of this Ordinance shall be notified in writing by certified mail, return receipt requested, to correct the violation.
- C. Written notice shall inform the property and/or sign owner of their right to appeal to the Board of Adjustment.
- D. If said condition is not corrected within the time period allowed to file an appeal of the administrative decision with the Board of Adjustment, the Board of Selectmen may then cause such sign to be removed.
- E. The property and/or sign owner shall be liable to the Town of Rindge for any costs incurred by the Board of Selectmen in carrying out the provisions of this Ordinance.
- F. Penalty for violation shall be as authorized by RSA 676:15-19. Each day of offense after proper notification has been given by Board of Selectmen shall constitute a separate offense.

X. APPEALS

- A. Any person who is aggrieved by an administrative decision made under the provisions of this Ordinance may appeal to the Board of Adjustment which, under the provisions of 674:33, shall have the power to reverse such decision or to authorize such variance from the terms of this Ordinance as will not be contrary to the public interest, if, owing to special conditions, a literal enforcement of the provisions of this Ordinance will result in unnecessary hardship so that the spirit of this Ordinance shall be preserved and substantial justice done.
- B. All applications to the Board of Adjustment seeking a Variance related to this ordinance shall first obtain a statement from the Planning Board certifying that granting of such a Variance would not be contrary to the intent of the Master Plan.

XI. VALIDITY AND SEVERABILITY

Should any provision of this Ordinance be declared by a court to be invalid, the decision shall not invalidate any other provision of this Ordinance which can be given effect without the invalid provisions, and to this end the provisions of this Ordinance are severable.

XII. DEFINITIONS

1. **Abandoned Sign:** A sign that is no longer used as indicated by the visible or otherwise apparent intention to discontinue the business or activity advertised by the sign.
2. **Average Level of Illumination:** The average light intensity on a sign, measured in Foot-candles at the following nine locations on the sign:(1) At the approximate center of the sign; (2) At the four edges of the sign at the 12, 3, 6, and 9 o'clock positions; (3) At approximately one-half the distance from the center to the four edges detailed in (2) above.
3. **Awning Sign:** A shelter of canvas, plastic, metal or some other material, extending over a doorway or window and providing shelter from rain or sun, with sign message incorporated. Only the area of the awning where lettering or graphic images are located shall be considered the "sign area" for purposes of calculation.
4. **Banner:** A sign composed of light weight cloth or plastic material, affixed to a structure either by ropes, pins, cables, etc. or by framing, in such a way that it moves in the wind.
5. **Billboard:** A free standing sign larger than allowed by this ordinance.
6. **Building Frontage:** The length of a ground level straight line or lines parallel to and equaling the length of the building front that includes the main public entrance(s) or the side of the building fronting on the principal roadway.
7. **Canopy Sign:** A structure such as over the pumps at a gas station or bank drive thru on which the business displays the name, logo or company colors.
8. **Changeable Copy Sign:** A sign on which the visual message may be periodically changed. Example: Reader boards.
9. **Charitable sign:** Charitable shall mean those signs communicating messages related to not-for-profit events for social service, benevolent, patriotic, civil, educational, or fraternal purposes.
10. **Commercial Use:** Any use permitted in the Commercial District.
11. **Construction Sign:** A sign for a building project placed on the premises under construction advertising an architect, lending institution, developer, contractor or engineer.

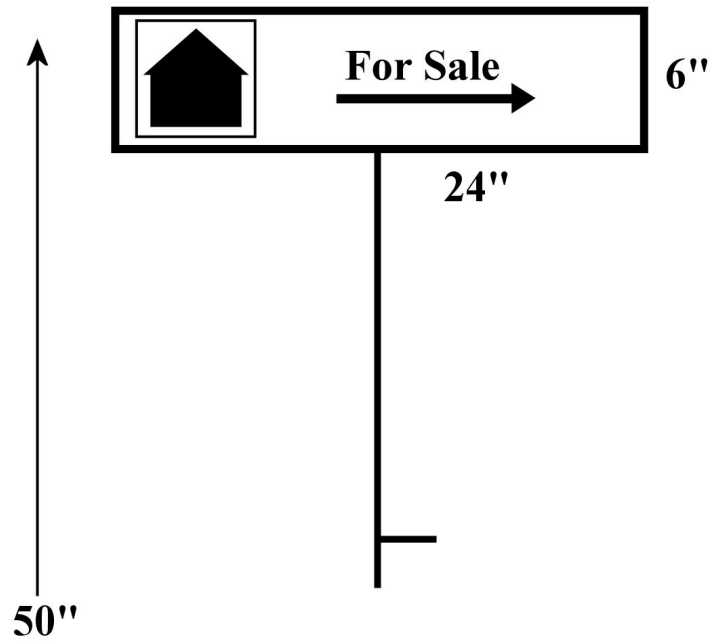
12. Contrast Ratio: The ratio of the maximum illumination level on a sign, in foot-candles, to the minimum illumination level on a sign, in foot-candles.
13. Directional Sign: A sign limited to providing directional or guide information on the most direct or simple route for on-site public safety and convenience.
14. Directory Sign: A sign to identify businesses within a multiple tenant property, listing the tenants or occupants.
15. Electronic Messaging Displays: A sign capable of displaying words, symbols, figures or images that can be electronically or mechanically changed by remote or automatic means.
16. Event-Specific Sign: A temporary sign used to announce an event such as a festival, dance, business opening, sale, meeting, fund-raiser, parade or information about political candidates and other events.
17. Flag: A sign constructed of cloth or plastic material attached to a staff or pole, usually carrying an emblem of local, national, civic, religious or fraternal import or a short message, such as “open”, or “welcome”.
18. Flood Light: A luminaire or bulb which projects light in a specific direction in a wide beam, typically 100 degrees or more.
19. Food Service Menu Sign: A sign identifying products available and prices, used generally in connection with drive-up or take-out windows.
20. Foot-candle: A measure of light intensity falling on a surface. One Foot-candle is equal to one Lumen per square foot. Foot-candles can be measured horizontally, vertically or by line of sight by a light meter.
21. Free-Standing Sign: A self-supporting sign not attached to any building, wall or fence but separate and affixed in or upon the ground. Included are pole signs, pylon signs, monolith, monument and masonry wall-type signs. This does not include portable or mobile trailer type signs.
22. Full Cut-off Fixtures or Luminaires: For the purpose of this Ordinance, housings for light sources, which are shielded with no light emitting either to the sides or top of the fixture, and with no light emitting above the horizontal plane of the top of the fixture.
23. Grandfathered Sign: A non-conforming sign which legally exists and is allowed to remain even though it may not meet the terms of this ordinance.
24. Hanging Sign: A sign, which hangs from or under an eave of a building.

25. Height of Sign: The vertical distance measured from the adjacent undisturbed grade of ground to the highest point of the sign.
26. Historic Plaque: A marker, erected by federal, state, or local authority, identifying a historic place, name and/or date.
27. Holiday Period: A maximum 30 day, period of time surrounding a federal or state recognized holiday, all of which time may be spent before or after the holiday.
28. Home Occupation Sign: A sign which identifies a home occupation.
29. Illuminated Sign: Any sign illuminated by electricity, gas or other artificial light either from the interior or exterior of the sign including phosphorescent surfaces.
30. Incidental Sign: A sign identifying or advertising associated goods, products, services, or facilities available on the premises. For example: credit cards accepted, brand names or price signs.
31. Individual letter signs: Signs that generally spell a business name and each letter is a separate piece.
32. Inflatable Sign: A sign that is a part of, attached to, supported by or painted on any object that is supported internally by air or gas pressure.
33. Information Sign: A sign, without advertising, designed and intended to convey information about a permitted use, to convey regulations or restrictions, or otherwise to provide needed guidance to the general public; for example, "no trespassing".
34. Lumen: The SI unit (International System of Units) of luminous flux. Lamp or light bulb packaging or information sheets list the initial lumen rating for lamps and bulbs.
35. Moveable Sign: A sign capable of being readily moved or relocated, and not attached to the ground, a building, a structure or another sign. This includes portable signs mounted on a chassis and wheels, or supported by legs.
36. Moving Sign: Any sign, or portion of a sign, which moves in any manner.
37. Non-conforming Sign: A sign which does not comply with the provisions of this ordinance, but which legally existed prior to the adoption of this Sign Ordinance; also referred to as a "grandfathered" sign.

38. Off-Premises Sign: Any sign visible from a public right-of-way identifying or advertising a business, person, activity, goods, products or services not located on the premises where the sign is located or maintained.
39. Off-Premises Directional Sign: A sign for the purpose of directing the general public to a business, activity, service or community event.
40. Political Sign: A sign which promotes the candidacy of an individual for elected local, county, state, or national office, or advocating a specific vote or position on an issue or question.
41. Premises: One or more contiguous parcels of land in the same ownership.
42. Projecting Sign: A sign that is attached to the building wall or structure and which extends horizontally more than 6 inches from the plane of such wall; or a sign which is placed perpendicular to or at no less than a 45-degree angle to the face of such wall or structure.
43. Real Estate Directional Sign: Real estate signs advertising a sale or an open house, and located Off-Premises.
44. Real Estate Sign: Any sign advertising the sale, rental or lease of the premises, or a portion thereof, upon which the sign is located.
45. Reflecting Sign: A sign that uses glass beads or some artificial substance whose primary purpose is to reflect light and cause the sign to glow when illuminated.
46. Representational Sign: A three-dimensional sign built to physically represent the object advertised.
47. Roof Sign: A sign which is erected, constructed and maintained above the eave of the building except when placed on a gable façade or a gable end of a building. This includes any painting on the roof of a structure or design in the roofing material which effectively constitutes a sign.
48. Seasonal Sign: Sign displayed during the typical selling season of the item or service provided.

49. A sign: Any object, device, or structure, or part thereof, situated outdoors or displayed in a window, free-standing or attached, which is used to advertise, identify, display, direct or attract attention to an object, person, institution, organization, business, product, service, event, or location by any means including words, letters, figures, design, symbols, advertising flags, fixtures, colors, illuminations, or projected images, which is visible from any street right of way, sidewalk, alley, park or other public property.
50. Sign Structure: The supports, uprights, bracing and framework for the sign.
51. Sign Surface Area: The entire area within a single, continuous perimeter enclosing all elements, which form an integral part of the sign.
52. Spot Light: A luminaire or bulb which projects light in a specific direction in a narrow beam, typically 45 degrees or less.
53. Subdivision Sign: A sign which states the name of the subdivision only and does not advertise lots and/or homes for sale nor agents to contact for such sales. Examples of such signs are: "TAGGART MEADOWS", and "CATHEDRAL ESTATES".
54. Temporary Sign: A sign intended for a limited period of display. A temporary sign can be used to advertise a special event such as a yard sale or church bazaar; a public affair, such as a dance or bloodmobile; or special commercial promotions.
55. Uniformity Ratio: The ratio of the Average Level of Illumination on a sign to the minimum level of illumination on the sign, both levels measured in Foot-candles.
56. Vending Machine Sign: Any sign displayed on, or as part of a vending machine.
57. Wall Sign: Any sign attached to, painted on, incorporated into or erected against any wall of a building or structure so that the exposed face of the sign is on a plane parallel to the plane of the wall, and which extends not more than 6 inches from the surface of the building.
58. Window Sign: A sign located inside a window visible from a sidewalk, street, right of way or other public place, and intended to be viewed from the outside.

Appendix A



White Background, Green House and Lettering

Identification of Realtor shall be in small print on the bottom of each sign.